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### CHAIRMAN'S CONCRESSIONAL REPLY COVER SHEET

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Due Date: / /

Incoming: Honorable Ted Stevens

Subcommitte FEDERAL COMMUNICATIONS COMMISSION OFFICE OF SECRETARY

Subject: Impact of the competitive bidding provisions of the 199 Budget Act on small business, businesses in rural areas, and businesses owned by minority groups and women.

Background: On Oct. 12, 1993, the Commission released its Spectrum Auction NPRM in PP Docket 93-253 to implement the competitive bidding provisions of the 1993 Budget Act. It sought comment on, among other things, how to provide access by those designated entities to the spectrum auction process, and offered several proposals in that area.

Outgoing: An item is being drafted for the Commission that will adopt its competitive bidding rules, pursuant to the Congressional mandate to design an equitable system of competitive bidding.

Bureau: Common Carrier

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#### FEDERAL COMMUNICATIONS COMMISSION

Washington April 26, 1994

OFFICE OF THE CHAIRMAN

> The Honorable Ted Stevens United States Senate 522 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Stevens:

This is in reply to your letter of February 28, 1994 concerning the participation by minorities, women, small business and rural areas in the telecommunications industry generally and in the Personal Communications Services (PCS) specifically. The Commission has recently taken actions that I believe comport with the intent of the legislation authorizing spectrum auctions and PCS licensing.

Specifically, on March 8, 1994, the Commission adopted a Report and Order in its Competitive Bidding proceeding, PP Docket No. 93-253. We adopted a broad menu of tools to assist small businesses, rural telephone companies, and businesses owned by women and minorities ("designated entities"). For example, we established an installment payment program for small businesses so that they could pay for their licenses over time, thereby conserving scarce capital. We provided for bidding credits for use by the designated entities so that they could compete more effectively against large, "deep pocket" bidders. We also provide, in appropriate cases, for the set aside of certain blocks of spectrum for which only designated entities may apply.

At its April 20, 1994 meeting, the Commission also adopted, although it has not yet released, an order establishing rules and procedures for the auction of narrowband PCS licenses. Under the terms of that order, all small businesses will be able to pay for any Basic Trading Area, Major Trading Area, or regional narrowband PCS license in installments over the term of the licenses. We also established a substantial (25%) bidding credit for use by businesses owned by women and members of minority groups bidding on certain narrowband PCS licenses. We intend to employ tax certificates to allow licensees to attract startup capital and to encourage licensees to transfer narrowband PCS licenses to firms owned by women and minorities in aftermarket transactions.

In your letter you suggest that the Commission consider the work of the Small Business Administration (SBA) in deciding who qualifies for measures designed to aid the designated entities. The Commission, in its March 8 order, generally adopted the SBA's existing net worth/income size standard in determining whether a business qualifies as a small business for purposes of designated entity status.

The Honorable Ted Stevens Page Two

The Commission is committed to structuring a process that can bring about tangible participation. We hope to take additional steps towards carrying out the intent of Congress as the auction process proceeds.

We appreciate very much receiving your letter.

Sincerely,

Reed E. Hundt

P001/002

DPP Auctions 887

## OFFICE OF SENATOR TED STEVENS

Washington, D.C. 20510 phone: (202) 224-3004 fax: (202) 224-2354

TO: The Honorable Reed Hundt, Chairman Attn: Lon Sizemore
FROM: Senator Ted Stevens
DATE: 428/94
# OF PAGES TO FOLLOW:
MESSAGE: Letter regarding PCS
auction and licensing rules.
Any problems or questions,
please contact Earl Comstock
at 224-5181.

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### United States Senate

COMMITTEE ON APPROPRIATIONS
WASHINGTON, DC 20510-6025

JAMES H. ENGLISH, STAFF DIRECTOR

J. KFITH KENNEDY, MINORITY STAFF DIRECTOR

February 28, 1994

The Honorable Reed E. Hundt Chairman Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Dear Chairman Hundt:

Senator Inouye and I worked closely with our fellow conferees to ensure that provisions safeguarding access for small businesses, rural areas, minorities and women were included in legislation authorizing spectrum auctions and licensing for Personal Communications Services (PCS). It is my understanding that you will be taking action on rules for PCS auctions and licenses in the immediate future, and it is my hope that you will keep the spirit of these provisions in mind as you move forward.

The Congress has a long history of support for measures to encourage participation by minorities, women, small business and rural areas in the telecommunications industry. It is vital to the continued growth and diversity of this industry that these groups not be left out of the next generation of services. In particular, the Commission should allow the use of bidding preferences, tax certificates, and other similar measures in auctions involving these groups.

In putting together rules for determining who qualifies for measures designed to aid these groups I urge you to consider the extensive work done in this area by the Small Business Administration (SBA). Use of the same SBA eligibility standards will not only save your agency time, but will ensure that disadvantaged groups will already be familiar with the process.

Finally, I hope the Commission will keep participation by these groups in mind as you formulate the rules for aggregation of spectrum -- allowing a flexible aggregation scheme for minorities, women, small business and rural areas will help ensure that these groups are not left behind.

With best wishes,

TED STEVENS